

Reviva Testimonial



Lakeland's farmer Ivan Dawson from Carrickmacross, Co. Monaghan has been using Reviva on all his freshly calved cows since 2014 and is happy to share the benefits.

Ivan talks about the need for a preventative strategy around calving time: "The modern dairy farmer is under constant time pressure; it is easier to look after 20 healthy cows than one sick one. Attention to detail and care around calving pays dividends.

"Using Reviva since 2014, we started initially on cows after a difficult calving, now using across the herd."

Reviva rehydrates the cow and provides an immediate supply of calcium. "I like to replace the weight of the newly born calf by getting fluids into the cow. Reviva allows me to do this with a positive effect on reducing the numbers of LDAs," suggests Ivan.

Thanks to Reviva Ivan says, "We have practically eliminated the incidence of milk fever, held cleanings and LDAs and we wouldn't calve a cow on this farm without using Reviva. Easy to mix, 100% uptake – no difficulty in cows drinking."



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The orange energy boost for recovery after calving

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Stephen Leahy is herdsman for Tom O'Donnell in Portlaoise, managing a herd of Holstein Friesen cows and suckler cows.

Stephen practices a policy of prevention is better than cure. Reviva is included in his calving protocol and is given to ALL COWS.

Stephen offers Reviva to his cows whilst they are sick to calf (in labour). He believes that it provides the cow with the energy she requires to speed up the calving process. Stephen has no difficulty in getting the cows to drink it before calving and he was happy to share with us this photo of a 1st calved heifer drinking Reviva – she calved 12 minutes later.

Trouw Nutrition promote the use of Reviva immediately after calving, however Stephen is very happy with his use of Reviva and his results.



Cows love it...

Stephen states that cows in the calving area love the sweet aroma of Reviva; cows calving for the 2nd or 3rd time eagerly anticipate the treat they are about to get. It helps them get to their feet quickly and they are eager to eat with a great appetite. Stephen says, "It is so important to get the cow up and eating, it's massive for her recovery."

To quote Stephen: "We are very satisfied with the results we get from Reviva. The level of problems we have after calving is significantly reduced since we started using Reviva. We give it to every cow without hesitation – Reviva is an 'ESSENTIAL' on this farm."

Additional benefit

After giving birth to a 30/40kg calf plus fluids there is a huge space internally and Reviva helps to replace that weight. Stephen believes his use of Reviva has an additional benefit because it provides his cows with energy to calve quicker, calves are less stressed and more vigorous from birth.

In summary, Stephen believes his cows recover very quickly, are eager to get to the feed barrier to eat and are up and running straight away, a fact he credits to Reviva.

With four-year experience of using Reviva, Stephen is highly complementary of the product and is happy to recommend it to all dairy farmers.



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