

Reviva Testimonial



Lakeland's farmer Ivan Dawson from Carrickmacross, Co. Monaghan has been using Reviva on all his freshly calved cows since 2014 and is happy to share the benefits.

Ivan talks about the need for a preventative strategy around calving time: "The modern dairy farmer is under constant time pressure; it is easier to look after 20 healthy cows than one sick one. Attention to detail and care around calving pays dividends.

"Using Reviva since 2014, we started initially on cows after a difficult calving, now using across the herd."

Reviva rehydrates the cow and provides an immediate supply of calcium. "I like to replace the weight of the newly born calf by getting fluids into the cow. Reviva allows me to do this with a positive effect on reducing the numbers of LDAs," suggests Ivan.

Thanks to Reviva Ivan says, "We have practically eliminated the incidence of milk fever, held cleanings and LDAs and we wouldn't calve a cow on this farm without using Reviva. Easy to mix, 100% uptake – no difficulty in cows drinking."



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Reviva

The orange energy boost for recovery after calving

